

## Giacometti's Illustrious Works Make Their Way to the Guggenheim

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An art exhibit that explores the depths of human perception and the many perspectives of the human mind as well as the human body. Interested in learning more? Alberto Giacometti, infamous 20th century modern artist, has his artwork displayed at the Guggenheim for the public to examine and be captivated by the art created by an imaginative spirit until Sept. 12

### **Alberto Giacometti** (1901 - 1966)

An Italian-born Swiss native found himself moving to Paris in 1922, becoming fascinated with the artistic movements of [cubism](#) [2] and [surrealism](#) [3]. It was then, Giacometti became inspired to create his own sculptures of people and the reality of human nature. The unconsciousness as well as his constant analysis of society is what gave him the tools to depict human nature in its most pure forms through his lenses. Living through a time of international war, his raw perspective of the human character is what paved the way for the unrealistic portrayal of the human body with the thin, and at times, cryptic sculptures that evoke emotion to its audience. Its theme of stagnancy and



the loss of human individuality can be seen through his many [sculptures](#) [4] of dreary and shadowy figures.

For Giacometti, the exaggerated artistic features of the limbs and facial features was more human-like than anything else. Giacometti broke the rules and proved to artists and critics everywhere that art has no boundaries, rather allowing art to be seen as an ever-growing realm of exploration and discovery.

## The Guggenheim Exhibition

"Our institution does have a really rich history with Giacometti. Not only through the visionary collector of the Guggenheim, but also in the staging of the artist's first museum exhibition in 1955," said co-Curator [Megan Fontanella](#) [5]. The [exhibit](#) [6] contains selections from the Fondation Giacometti and celebrated works from the Guggenheim collection, such as the bronze sculptures *Spoon Woman* (1926; cast 1954) and *The Nose* (1949; cast 1964). Loans from private and public collections further supplement the exhibition. Other highlights include a group of three sculptures from the late 1950s related to Giacometti's unrealized project for the [Chase Manhattan Bank plaza](#) [7] in New York, a major monument designed for an urban public space. Installed in the museum's High Gallery, these large-scale works embody three motifs Giacometti explored during last 20 years of his life: standing female nudes, walking male figures, and bust-length portraits of family and friends. The final section of the exhibition, on the museum's top ramp, presents footage from a film by [Ernst Scheidegger](#) [8], a friend of the artist, showing Giacometti at work in his longtime Paris studio.

## The Sponsor: Lavazza

[Lavazza](#) [9], popular coffee manufacturer, has a long history of supporting the arts and culture through its campaigns created by Armando Testa. Thursday, guests were not only treated with the wonders of Giacometti's work, but incredible coffee products and beverages by Lavazza. The company has paved the way for many large companies to take the initiative to preserve and emphasize the importance of art and culture. "I'm honored to be back at the Guggenheim today as Lavazza supports the opening of this remarkable exhibition that marks the fifth collaboration with the Peggy Guggenheim foundation." Said [Francesca Lavazza](#) [10], the fourth-generation member of the family at the helm of the company. "I'm humbled to get to know that Lavazza played a small part in making great exhibitions like this one accessible to all."

Lavazza began its partnership with the Guggenheim New York in 2014 starting a multi-year collaboration. As the "Global Partner" collaboration between the Guggenheim Foundation and Lavazza grew, Francesca Lavazza was invited to join the Solomon R. Guggenheim Foundation Board of Trustees in 2016. Furthermore, in 2017 Lavazza expanded its commitment to the Guggenheim Foundation by forging a strategic partnership with the Peggy Guggenheim Collection in Venice.

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The Giacometti exhibit is open until Sept. 12. For more info please click here [>>>](#) [6]

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## Links

[1] <http://test.iitaly.org/files/giacometti-exhph001.jpg>

[2] <https://en.wikipedia.org/wiki/Cubism>

[3] <https://en.wikipedia.org/wiki/Surrealism>



- [4] <https://www.npr.org/2018/06/08/617638893/giacomettis-sculptures-bare-the-scars-of-our-daily-struggles>
- [5] <https://www.guggenheim.org/staff/megan-fontanella>
- [6] <https://www.guggenheim.org/exhibition/giacometti>
- [7] [https://en.wikipedia.org/wiki/28\\_Liberty\\_Street](https://en.wikipedia.org/wiki/28_Liberty_Street)
- [8] <https://www.ernst-scheidegger-archiv.org/en/home/>  
<https://www.ernst-scheidegger-archiv.org/en/home/>
- [9] <http://www.lavazza.com/en/>
- [10] <https://www.whitewall.art/lifestyle/francesca-lavazza-talks-coffee-culture-art>