Arturo Toscanini Between America and Italy

Alex Catti (March 27, 2017)



Arturo Toscanini is one of the most prominent musicians from the late 19th and early 20th century. Now, 150 years after his birth, Italian industrial group, Salini Impregilo, and its U.S. subsidiary, Lane, are organizing a series of events in both Italy and America to honor the late musician.

Arturo Toscanini was born in Parma in 1867. As a young boy, he was always interested in music. At nine years old he received a scholarship to play the cello, and his music career took off from there. In 1898 he became the director of Milan's <u>Teatro alla Scala</u> [2]; in 1908 and 1914 he directed New York's <u>Metropolitan Opera</u> [3], and in 1928 he directed New York's <u>Philharmonic Orchestra</u> [4]. Toscanini was a big advocate for opera and for orchestras, and he wanted to make sure the public could appreciate both to the fullest extent. Today in 2017, the Italian construction group <u>Salini</u> Impregilo [5] is hosting a series of events in both Italy and the United States to commemorate this music legend.

Salini Impregilo is celebrating Toscanini by sponsoring four events. Their goal is to "retrace the incredible story of the Maestro and do so in two countries, Italy and the United States, which were the cradle and consecration of his worldwide success," as stated on their official website.



Italy hosted the first gathering, which took place on March 21st at Milan's Teatro alla Scala. The book Toscanini - The Maestro: A Life in Pictures was presented at 6:00pm. Among several other distinguished guests, Toscanini's great granddaughter Viola D'Acquarone, who creates music under the name Vevi [6], attended the event and shared with the audience her personal connection with her great-grandfather.

In Washington D.C. on March 27th at 6:30pm, the Library of Congress [7] is hosting the presentation of Toscanini - The Maestro: A Life in Pictures.

On March 28th at 5:45pm, a public concert by the La Scala Chamber Orchestra [8] will be held at D.C.'s Union Station [9].

New York's Rizzoli bookstore [10] is hosting the presentation of Toscanini - The Maestro: A Life in Pictures at 6:00pm on March 29th. Following the presentation, the La Scala Chamber Orchestra will perform their concert dedicated to Toscanini.

TOSCANINI - THE MAESTRO: A LIFE IN PICTURES

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Maestro Riccardo Muti is an Italian conductor. He holds two music directorships: the Chicago Symphony Orchestra and the Orchestra Giovanile Luigi Cherubini. He previously held posts at the Maggio Musicale in Florence, the Philharmonia Orchestra in London, the Philadelphia Orchestra, the Teatro alla Scala in Milan, and the Salzburg Whitsun Festival. A prolific recording artist, Muti has received dozens of honors, titles, awards, and prizes.

For more information, please visit >>> [11].

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