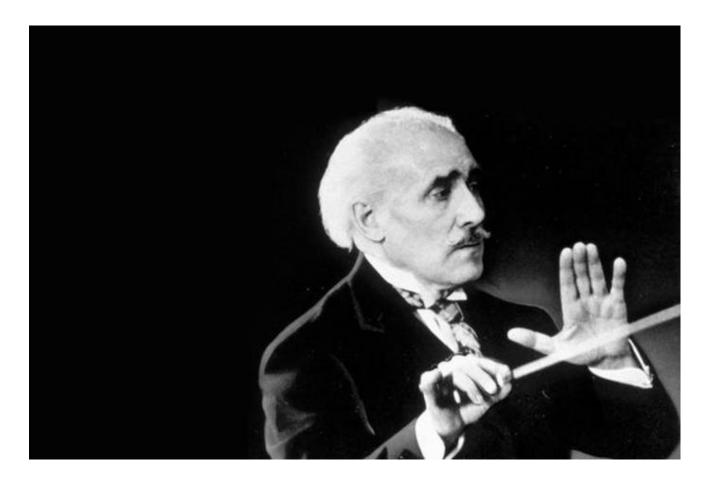
## New York. Celebrating the 150th Anniversary of the Birth of Arturo Toscanini

I. i. (March 18, 2017)



A double tribute to the legendary maestro Arturo Toscanini is about to arrive. The first component of this double tribute is a book, written by Marco Capra with foreword by Maestro Riccardo Muti, devoted to Toscanini's life. The second component is a magical evening at the Rizzoli Bookstore, which will be hosting an exclusive New York performance by members of the La Scala Symphony on the evening of Wednesday, March 29th starting at 6:00 PM. This event is generously sponsored by Lane, the U.S. subsidiary of Italian construction giant Salini Impregilo.

Arturo Toscanini was one of the most astounding musicians of the twentieth century. For more than five decades, Toscanini was a powerhouse whose performances sold out orchestra halls in every major city in the United States. He influenced the world of classical music through his concerts, broadcasts, and recordings. Even today, thirty-five years after his death, Toscanini remains a beloved legend in classical music.



Rizzoli is releasing a book to celebrate the 150th anniversary Arturo Toscanini's birth. In addition, the Rizzoli Bookstore will be hosting an exclusive New York performance by members of the La Scala Symphony on the evening of Wednesday, March 29th starting at 6:00 PM.

This event is generously sponsored by Lane, the U.S. subsidiary of Italian construction giant Salini **Impregilo** [2]. It should be a magical evening and an appropriate tribute to the legendary maestro.

The celebrated Italian conductor of orchestra music interpreted famous works with unrivaled talent, refined by a constant search for perfection. His passion and dedication left an indelible mark on the interpretation of the work of the great opera composers. Toscanini became an ambassador for these composers in both Italy and the United States during the first half of the last century. In fact, the United States became his second home in 1930s after he left Europe. He had an unwavering commitment to bringing music to the world with a perfection in execution that was second to none.

About the Author: Marco Capra teaches history of modern and contemporary music, history of musical theater.

Maestro Riccardo Muti is an Italian conductor. He holds two music directorships: the Chicago Symphony Orchestra and the Orchestra Giovanile Luigi Cherubini. He previously held posts at the Maggio Musicale in Florence, the Philharmonia Orchestra in London, the Philadelphia Orchestra, the Teatro alla Scala in Milan, and the Salzburg Whitsun Festival. A prolific recording artist, Muti has received dozens of honors, titles, awards, and prizes.

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TOSCANINI: THE MAESTRO: A LIFE IN PICTURES Written by Marco Capra Foreword by Maestro Riccardo Muti Hardcover / 9" x 10.25" / 240 pages / 180 color and B&W photographs \$60.00 U.S., \$80.00 Canadian. £48.00 U.K. ISBN: 978-0-8478-5922-1 Rizzoli New York Release Date: March 2017 www.rizzoliusa.com [3]

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