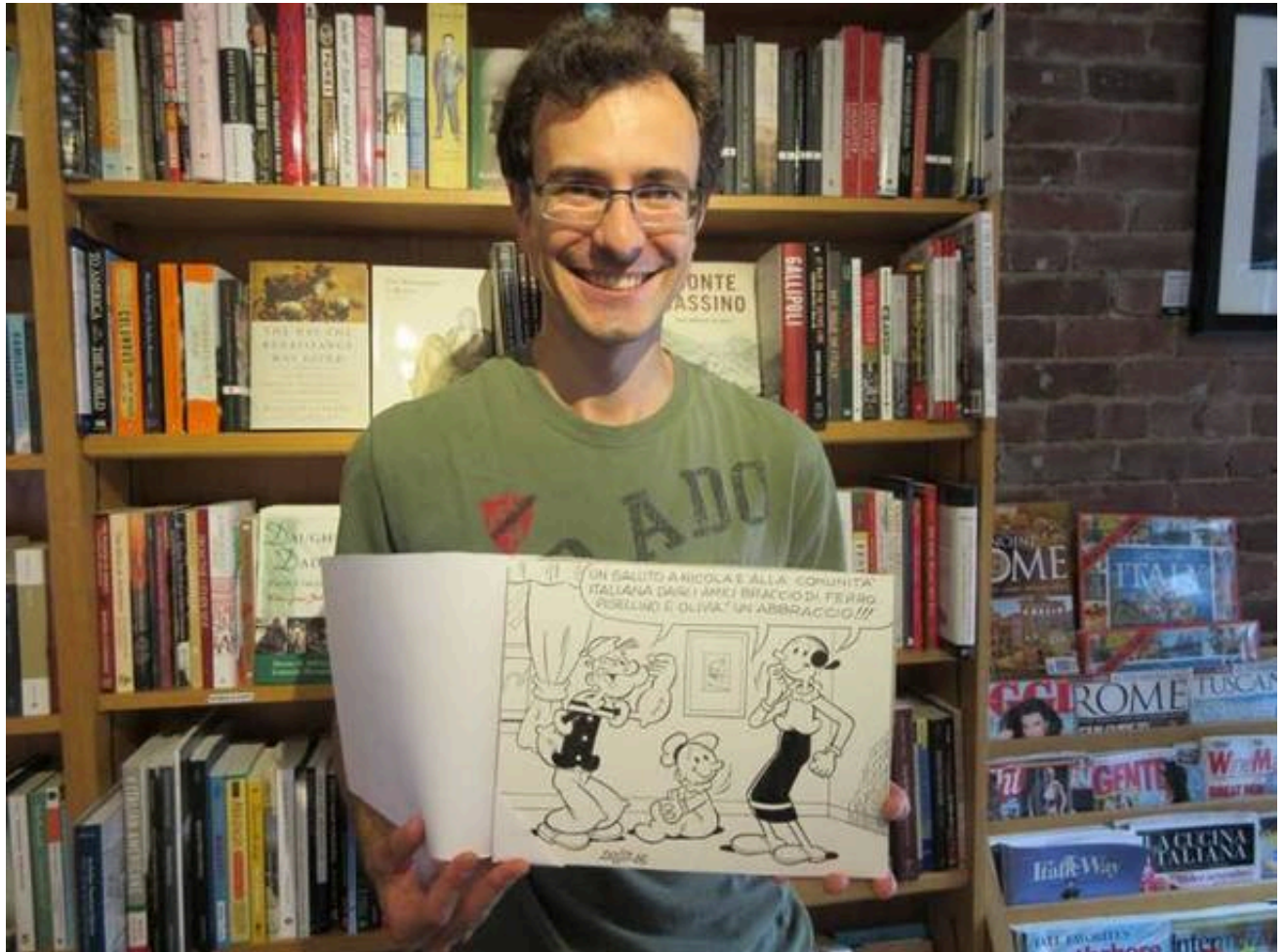




Nicola Orichuia's Efforts Bring Italian-Americans Together

Fred M. Grandinetti (October 20, 2016)



In June of 2015 Italian born journalist, Nicola Orichuia, heard a store in the North End of Boston Massachusetts was not renewing its lease. He dreamt of creating a cultural space for the Italian community and here was his chance. Along with co-owner, Jim Pinzino, Orichuia created I AM Books which is the first Italian-American book store in the country.

"I wanted a space where Italian-Americans could be recognized and not play favorites. No connections with any organizations or sign-ups", Orichuia said. The store sells books of all genres and has many cultural events. These include theatre performances, concerts, poetry readings, Italian language courses, children's activities and book clubs.

The book store is not Orichuia's only way of bringing the Italian-American community together. In



April of 2011 he launched [Bostoniano.info](#) [2] on the internet. This led to Bostoniano magazine in 2013 which has become known as "[Boston's Italian American Voice](#) [2]." The publication's slogan is "Embrace Your Inner Italian."

Famous Italian cartoonist, Sandro Dossi, gifted Orichuia with an original drawing of Braccio Di Ferro ([Popeye](#) [3]), Olivia ([Olive Oyl](#) [4]) and Pisellino ([Swee'pea](#) [5]). The artwork was created to thank Orichuia's efforts for his journalistic and creative endeavors. Dossi illustrated the Popeye characters for Italian comic books for several years.

When he was asked what is the most challenging thing to running a book store Orichuia replied, "The best way to present the books. I want the presentation to always be elegant. Also finding someone to clean the bathroom. Everyone wants to run the register but no one wants to go into the bathroom."

I AM Books is located at 189 North Street, Boston MA and the store's website is located at www.iambooksboston.com [6] The store can be reached, by phone, at (857)-263-7665.

For information regarding Bostoniano magazine please go to [>>>](#) [7]

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Links

[1] <http://test.ility.org/files/orichuia.jpg>

[2] <http://bostoniano.info>

[3] <https://en.wikipedia.org/wiki/Popeye>

[4] https://en.wikipedia.org/wiki/Olive_Oyl

[5] <https://en.wikipedia.org/wiki/Swee%27Pea>

[6] <http://www.iambooksboston.com>

[7] <http://http://bostoniano.info/>