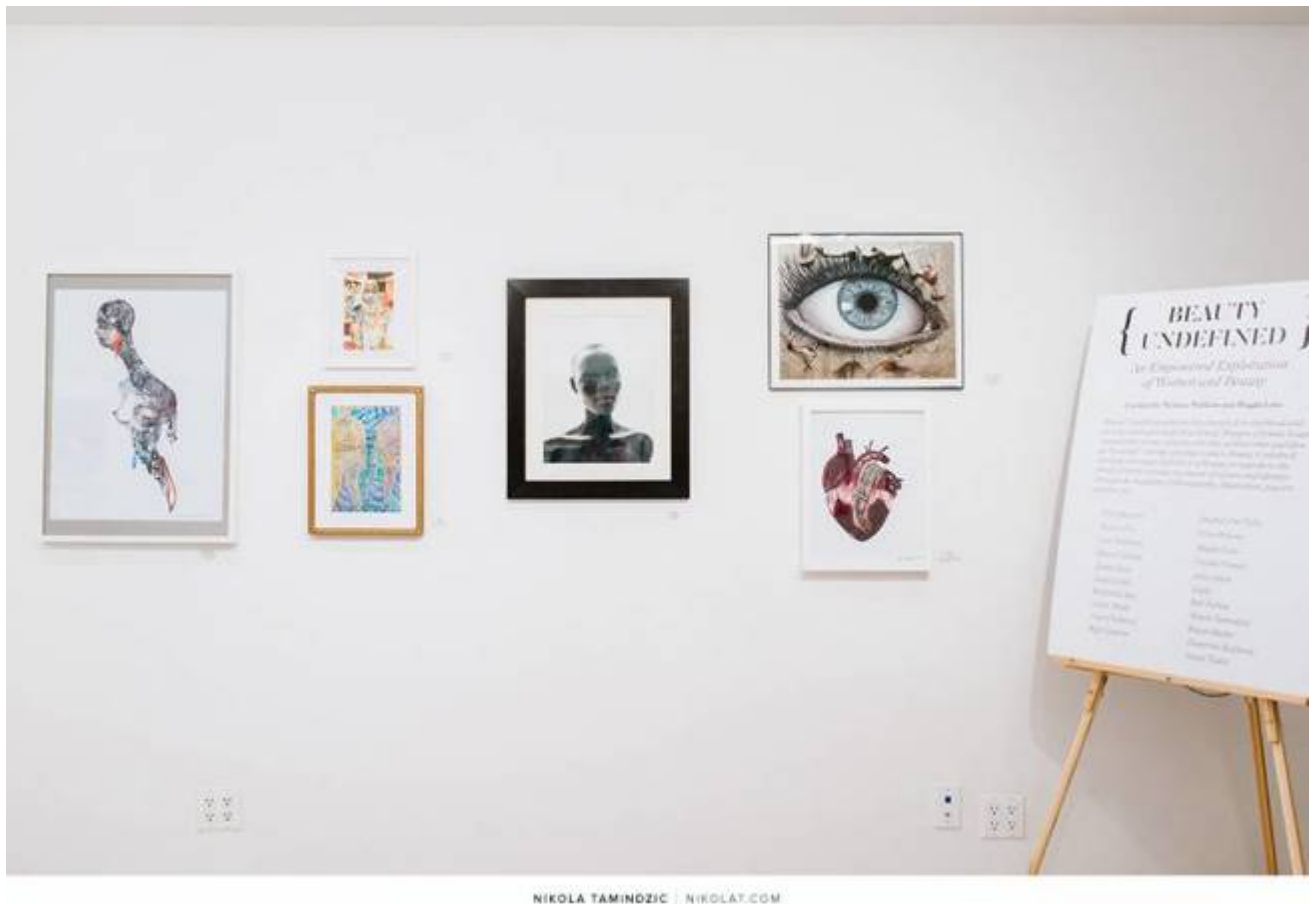


Beauty Undefined”: An Empowered Exploration of Women and Beauty

I. I. (March 07, 2016)



“Beauty Undefined” a new exhibition co-curated by Ford Model and Philanthropist Monica Watkins and Visual Artist and Muralist Magda Love premiered last Wed. March 2nd at 51 Orchard St. and featured over 20 International artists to include Tim Okamura, Erica Simone, Esteban del Valle, Toto Cullen, Lina Valentina, Magda Love, Marco Gallotta, Crystal Vinson, Dasha Dare, Allie Olson, Jeana Lindo, Zephy, Sokphalla Ban, Rob Forbes, Alison Brady, Nikola Tamindzic, Loan Chabanol, Shaun Mader, Sajji Lazarus, E!katerina Kulikova and Imani Tudor.

Beauty Undefined explored the concept of womanhood and societal ideologies regarding beauty. Images of female beauty vary greatly across cultures and time as does what qualifies as “beautiful” among everyday women. Beauty Undefined developed a stronger definition of beauty of the female form by introducing issues of c!ulture and identity through the mediums of photography, illustration, video installations, fine art and street art.



"I had a different ideology of what I wanted to do in curating "Beauty Undefined". — I wanted the artist's voice to be present and not just their work, the part of themselves they'd like to more completely express.

This show really challenges us all to create our own definitions of the female form in regards to beauty. We need to expand our minds and embrace the fact that there is freedom in letting go of old cultural conceptions of women and beauty. "Beauty Undefined" celebrates that freedom." Co-Curator | Monica Watkins.

"This show and all of the artwork wishes to celebrate women, embracing their infinite power to mediate their own natural world and the cultural reality that they live in. I wanted to share my work as a curator and as an artist to help those that are the most in need." Co-Curator | Magda Love.

"At SELECT, we think Beauty for Freedom serves an essential purpose in engaging the public with the critical human rights issues facing our global community. Our members, who count themselves among next generation of thought leaders and influencers, recognize that a more interconnected world necessitates a corresponding increase in social responsibility.

We believe events like 'Beauty Undefined' are the perfect conduit for accessing this responsibility, and are pleased to find the platform and opportunity to do so in our partner Beauty for Freedom." Jenny Bapst | Director of Business Development.

!Notable attendees included SELECT Card Members, Supermodel Melanie Gaydos and famed artists Tim Okamura, Nikola Tamindzic, Toto Cullen and Marco Gallotta.! To purchase "[Beauty Undefined \[2\]](#)" artwork take a look at the link.

100% of the proceeds from Beauty Undefined will be donated to Project India, a series of art, music, photography and writing workshops produced by anti-human trafficking non-profit Beauty for Freedom in Southeast Asia Spring 2016. Project India mission is to promote self-esteem and self-expression for the at-risk youth and survivors of sex trafficking in India and Cambodia through the arts.!

Esteemed sponsors included private membership black card SELECT, NYC Art Collective Outlaw Arts, MYX Fusions, Jerome Selections Wines, NOIZY Brands and Beauty for Freedom's sister organization BK Style Foundation. Music curated by Boston Chery.!

Monica Watkins, successful Ford model, artist and philanthropist, combined her passion for helping others and an understanding of the power of art and created Art in Motion, a platform to seek out and nurture young, disadvantaged youth. Through AIM, Monica has created art, music, fashion, and photography workshops to more than 1,300 children in Europe, Haiti, Asia and America. Additionally, Monica has organized/produced numerous charity events and curated several solo and group exhibitions. She is also the Co-founder and Creative Director of Beauty for Freedom, a New York City based anti-trafficking non-profit.

Magda Love!

Born in Argentina, Magda Love has lived in New York City for more than a decade. Mostly know by her colorful street art and big public works. The artist forms deeply textured, often ferocious, narratives joining nostalgic images with emotional moments. Her aim is to inspire dialogue about personal experience and prompt a thoughtful pause in the roller coaster of life. Her work, inspired by her travels, her memories, exposes vulnerability, strength, nostalgia, sorrow and joy.!

About Beauty for Freedom & Project India!

Beauty for Freedom is an innovative, sustainable platform providing the industries of Beauty and Fashion with a means to raise awareness, accountability, and financial contributions for charitable



foundations and non-profits who fight human trafficking globally. Spring 2016, Beauty for Freedom will be producing a series of art, music, photography and writing workshops in SE Asia (Project India) meant to promote self-esteem and self-expression for survivors of sex-trafficking. www.beautyforfreedom.org!

Source URL: <http://test.iitaly.org/magazine/focus/art-culture/article/beauty-undefined-empowered-exploration-women-and-beauty>

Links

[1] <http://test.iitaly.org/files/beautyundefinedinstallationatorchardmarcogallotta1457408969jpg>

[2] <https://beautyforfreedom.org/beauty-undefined/>! To Donate to Project India visit

<https://www.gofundme.com/beautyundefined!>