



## **Personal Shopper: Dress Your Best this Holiday Season**

Stefano Celsi (December 17, 2015)



The countdown to 2015 is upon us. It's time to embrace the tradition and magic of the upcoming holidays in style! Italian style, that is! I know it can be hard to pick and choose among the endless variety of clothes the fashion world throws our way. So here are a few tips to help you navigate the aisles and give new meaning to the word "gift."

### **1) Elegance Is an attitude**

Gucci

[www.gucci.com](http://www.gucci.com) [2]

Since Alessandro Michele stepped into the role of creative director, Gucci has shifted to a more romantic, vintage-inspired look. Many of the prints used in this breathtaking collection are taken from antique and baroque fabrics as well as from Michele's own vision.

Cocktail dresses, skirts, and accessories form the perfect look for a holiday family dinner – Thanksgiving, anyone? As Michele himself says, "that sense of beauty which I tried to find for an old and beautiful and charming brand like Gucci " is a match made in heaven for this year's celebrations.



## **2) “Bella” like Sofia**

Dolce&Gabbana

[www.dolce&gabbana.com](http://www.dolce&gabbana.com) [3]

Sofia Loren and Dolce & Gabbana have a lot in common: both hail from Southern Italy and both are products of the classic yet sensual imagination of Italians. This holiday season they finally join forces! “The Sofia Loren n1 lipstick is our way of saying thank you, Sofia,” admitted Domenico and Stefano.

The bright cherry red color is a gift from the two designers to the iconic actress on her 81st (believe it or not!) birthday this year. So celebrate beauty the way these designers celebrate Sofia, by gifting the perfect red lipstick for a perfect red kiss.

## **3) Scent of a (cool) Woman**

Miu Miu

[www.miumiu.com](http://www.miumiu.com)

For the first time ever, Miu Miu has released a “unique, youthful, brightly colored and sophisticated fragrance” this year. Miuccia Prada wanted to merge the provocative and attractive spirit of the brand Miu Miu with the composition and design of the perfume bottle.

The fragrance is designed by perfumer Danielle Aroche Andrier, widely known for her perfumes at the house of Prada. This scent is the absolute perfect present for a young woman with a unique sense of style.

## **4) A Classic to die For**

Fendi

[www.fendi.com](http://www.fendi.com)

Once the family gatherings and Christmas dinner are behind you, it’s time to spice things up for New Year’s. Founded in 1925 in Rome, Fendi has been renowned for its exquisite creations in fur, ready-to-wear leather goods and accessories.

You can’t go wrong rocking one of this season’s Fendi Baguettes; they will never go out of style and guarantee you’ll make a dramatic entrance wherever your New Year’s Eve destination happens to be.

## **5) Glam like donatella**

Versace

[www.versace.com](http://www.versace.com)

Party like a Rockstar! Party like a Glamazon! Nothing says rock n’ roll and Italian glamour like Versace! The whole collection is inspired by “International Women’s Day.”

Donatella had “wanted to challenge [herself] by doing something strong.” The result is a bold, sexy and aggressive look that girls and women can feel attractive in yet empowered at the same time. Be the eye of the fashion storm, just like Donatella.

## **6) Holiday Dandy**

Dsquared2

[www.dsquared.com](http://www.dsquared.com)

Dean and Dan Catenacci are identical twins, fashion designers and owners of Dsquared2. Their



brand, founded in Canada and made in Italy, is “the perfect fit for the metropolitan fashion forward men.”

For the holiday season, their slim-fit, tailored to perfection suits and tux- edos come with a touch of eccentric- ity, like the precious brooch featured here. For men who aren’t afraid to take a chance.

### **7) A Christmas to Remember. Unforgettable and Timeless**

Bulgari

[www.bulgari.com](http://www.bulgari.com)

Bulgari Jewelry’s designs are distinctive and often imitated. Items like necklaces, bracelets and earrings have long been in- stantly recognizable, characterized by bold architectural de- signs that combine large and weighty gold links with interlock- ing steel. In 1980 Bulgari developed its line of watches.

Every watch has a unique serial number that is registered with the company. This one pictured here is a cross between a precious bracelet and an elegant watch. This gift of a lifetime will make this Christmas and holiday season unforgettable.

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[1] <http://test.iitaly.org/files/sofialoren1450416019jpg>

[2] <http://www.gucci.com/>

[3] <http://www.dolce&gabbana.com>