

## Escape Room Economy

Judith Harris (August 19, 2015)



Italy has discovered a game which, it seems, everyone else has been playing for years: “The X-door,” where players are locked into an escape room until they can fumble their way out. But the real X-door remains the economy, and latest figures show that nowhere is it easy to find the way out. Protecting the Made-in-Italy label is an important clue.



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