



Italy Guest of Honor @ BookExpo America

(May 19, 2011)



Mark your calendar for the Official Global Market Forum. BookExpo America announces Italy is Guest of Honor

Global Market Forum will shine a spotlight on Publishing in Italy. This year's program will be



produced with the support of the [Italian Trade Commission](#) [2] and the [Associazione Italiana Editori](#) [3].

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[BookExpo America \(BEA\)](#) [4] annually features the Global Market Forum, a dedicated program that showcases publishing's leading figures to explore global publishing issues through commerce and culture.

Spotlighting one host country each year, the Global Market Forum presents focused conference sessions, exhibits, and off-site cultural events. You will benefit from information and insights on publishing trends as well as literary heritage and cultural significance from the host country. All of the content is designed to help you build partnerships and form lasting profitable relationships.

Highlighting, promoting, and connecting the host country's publishing industry to the global publishing community at BEA, Global Market Forum features writers and editors from the host country at the show, and at prestigious venues in New York City such as the New York Public Library.

The Global Market Forum is led by industry experts; enabling you along with professionals from all over the world to understand global markets with facts, figures and best practice reports from the most current research available.

PROGRAM:

Source URL: <http://test.iitaly.org/magazine/focus/art-culture/article/italy-guest-honor-bookexpo-america>

Links

[1] <http://test.iitaly.org/files/italbooks1305836298jpg>

[2] <http://www.italbooks.com/>

[3] <http://www.aie.it/>

[4] <http://bookexpoamerica.com/>