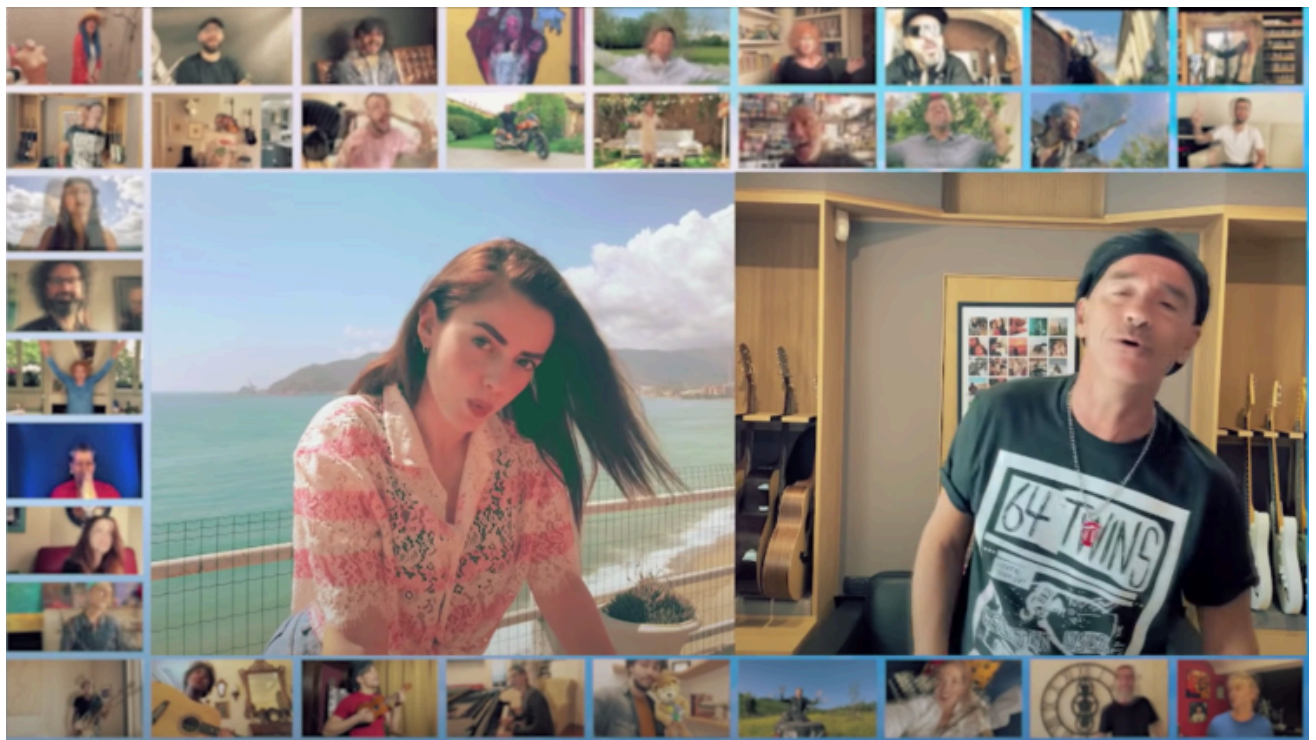




## Over 50 Italian Artists Sing "And the Sky is Becoming Brighter" Together for the Italian Red Cross

Francesco Foderà (July 07, 2020)



In the current COVID emergency, Italian singers joined together. This time it was for the Red Cross, recording the song "And the sky is becoming brighter/ Ma il Cielo è sempre più blu" from their home studios in "full lockdown style".

Maybe in America, we are used to having great fundraisers from songs made by collaborating artists. Like in the last scene of "Avengers: Endgame" it is always surprising to see the big heroes of music performing together for a common cause.

It began with "We are the World" written by Michael Jackson and Lionel Richie and produced by Quincy Jones and Michael Omartian in 1985 (the eighth best-selling physical single of all time) and later the Band Aid's in 1984 with "Do They Know It's Christmas?".

Particularly during the times of COVID-19 outbreak, it has been difficult to bring singers together in one physical space. Thank Lady Gaga, a similar operation was possible with "Together at Home", a virtual concert series organized by Global Citizen.

Moving on to the Italian music scene, we had something similar with "Domani", a song originally composed and recorded by Mauro Pagani, and later released as a single by 56 artists (including the



same author), which are among the most popular singers and musicians of Italian pop and rap music. This extraordinary group was called Artisti Uniti per l'Abruzzo/ Artists United for Abruzzo. They actively collaborated for the fund-raising of the 2009 L'Aquila earthquake.

Also in the current COVID emergency, Italian singers joined together. This time it was for the Red Cross, recording the song " And the sky is becoming brighter/ Ma il Cielo è sempre più from their home studios in "full lockdown style".

The song "And the Sky is becoming brighter" was originally released by the Italian singer and songwriter Rino Gaetano. His lyrics are centered around the contradictions in society, both economic and social.

The lyrics (below is the English version) tell us to be different men, with our strengths and weaknesses. We are all living under the same sky, wealthy or poor. Each individual sees reality through his own eyes, while the World still spins around and we don't even notice it. Despite the succession of events and difficulties (including the pandemic), there is still hope that "the sky will become brighter". A thought that can inspire at least some peace within oneself.

The song "And the sky is becoming brighter" has united over 50 stars of Italian music. Released on May 8, 2020 to support the work of the Italian Red Cross, it is freely available from today, May 4. You can listen to this song on the major music platforms via the following link: <https://lnk.to/mailcieloesempreblu> [2]

This charity initiative was promoted by 'Amazon Italy together' with the main industrial associations of the Italian music sector, such as AFI, FIMI and PMI. Based on the choral version of "And the sky is becoming brighter", by Rino Gaetano; the song was re-recorded by an incredible number of artists from their homes: Alessandra Amoroso, Annalisa, Arisa, Baby K, Claudio Baglioni, Benji & Fedè, Loredana Bertè, Boomdabash, Carl Brave, Michele Bravi, Bugo, Luca Carboni, Simone Cristicchi, Gigi D'Alessio, Cristina D'Avena, Fred De Palma, Diodato, Dolcenera, Elodie, Emma, Fedez, Giusy Ferreri, Fabri Fibra, Fiorello, Francesco Gabbani, Irene Grandi, Il Volo, Izi, Paolo Jannacci, J-Ax, Emis Killa, Levante, The State Sociale, Fiorella Mannoia, Marracash, Marco Masini, Ermal Meta, Gianni Morandi, Fabrizio Moro, Nek, Noemi, Rita Pavone, Piero Pelù, Max Pezzali, Nuclear Tactical Penguins, Pupo, Raf, Eros Ramazzotti, Francesco Renga, Samuel, Francesco Sarcina, Saturnino, Umberto Tozzi, Ornella Vanoni ... and Alessandro Gaetano.

All the revenue from track rights has been and will be donated to the Italian Red Cross. To allow all the record and editorial process of this version to be given to charity, the collective cover has been re-filed with the title of "And the sky is becoming brighter (Italianstars4life)".

The hope, at least of the author, is that when the Covid-19 emergency is over, we all can sing this song in a stadium, together with the artists who participated in this project. Embracing the joyful moment, being part of the audience, and living it to its fullest.

Listen to the song in Italian here [>>>](#) [2]

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### Links

[1] <http://test.iitaly.org/files/mailcieloesemprepiublupng>

[2] <https://www.youtube.com/watch?v=7GltOxCYVZQ>