

## Designer Riccardo Tisci for NikeLab x RT: Training Redefined

Camilla Santinelli (March 31, 2016)



A new, captivating capsule collection that will make everyone happy - both the long time fans of the most famous sportswear brand as well as the most tenacious fashionistas.

After the success of the Air Force 1 and the NikeLab Dunk High x RT, the Italian designer, [Riccardo Tisci](#) [2], returns to collaborate with the Nike once again, this time with the creation of [NikeLab x R.T.: Training Redefined](#) [3]- the capsule collection that is going to be on sale in honor of the Rio Olympics this summer.

Created to pay tribute to the Summer of Sport, the NikeLab x RT: Training Redefined is a capsule collection that includes a complete clothing line and accessories with the intention of combining Nike's famous performance technologies (such as Dry-FIT and Flyknit) with the unmistakable style of Tisci.



"This is the first time everything is brand new and the forms are Riccardo Tisci," the creative director of Givenchy said. "The aim is to introduce a new volume, a new concept within the sport industry while at the same time respecting the functionality and performance of Nike".

NikeLab x RT: Training Redefined will be distributed in two distinct collections with completely different aesthetics: the first one in black and white, while the second one will feature floral and kaleidoscopic patterns.

Conceived to satisfy every performance demand, and designed in order to offer a safe and comfortable fit, these items are the demonstration of how the collaboration between the legendary American sportswear brand and the eccentric Italian designer once again leads to the creation of a product that perfectly combines a refined design and excellent technical qualities.

Thus making us hesitant only when it comes to the color and model to choose. The new collection will be available starting in July in selected NikeLab stores and online at [nike.com/nikelab](http://nike.com/nikelab).

A second released is scheduled for the following month, with prices ranging from \$50 to \$260.

### About Riccardo Tisci:

After graduating from [London](#) [4]'s [Central Saint Martins](#) [5] College of Art and Design in 1999, Tisci worked for a succession of companies such as [Puma](#) [6] and Coccapani before signing a three-year contract with Ruffo Research, a company that has helped launch the careers of several fashion designers, such as [Sophia Kokosalaki](#) [7]. Tisci has mentioned in an interview that he would like to work with an Iranian brand, although it is not known how realistic his wish is.

Upon the expiration of his contract in July 2004, Tisci spent time living in India, where he began to work on his own collection. In September 2004 during the [Milan](#) [8] Fashion Week, Tisci debuted his first Riccardo Tisci Collection for Fall 2005/2006 in an off-calendar show. Tisci's line generated considerable attention, and shortly thereafter, he was appointed by Givenchy to the position of creative director and made the following statement "I am delighted to join [Givenchy](#) [9] and very proud to be able to bring my vision to this prestigious French haute couture house, whose history inspires me." [3] [10]

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### Links

- [1] <http://test.iitaly.org/files/riccardotiscinike1459453535jpg>
- [2] [https://en.wikipedia.org/wiki/Riccardo\\_Tisci](https://en.wikipedia.org/wiki/Riccardo_Tisci)
- [3] <https://www.nike.com/events-registration/event?id=41331>
- [4] <https://en.wikipedia.org/wiki/London>
- [5] [https://en.wikipedia.org/wiki/Central\\_Saint\\_Martins](https://en.wikipedia.org/wiki/Central_Saint_Martins)
- [6] [https://en.wikipedia.org/wiki/Puma\\_AG](https://en.wikipedia.org/wiki/Puma_AG)
- [7] [https://en.wikipedia.org/wiki/Sophia\\_Kokosalaki](https://en.wikipedia.org/wiki/Sophia_Kokosalaki)
- [8] <https://en.wikipedia.org/wiki/Milan>
- [9] <https://en.wikipedia.org/wiki/Givenchy>
- [10] [https://en.wikipedia.org/wiki/Riccardo\\_Tisci#cite\\_note-vogue.co.uk-3](https://en.wikipedia.org/wiki/Riccardo_Tisci#cite_note-vogue.co.uk-3)