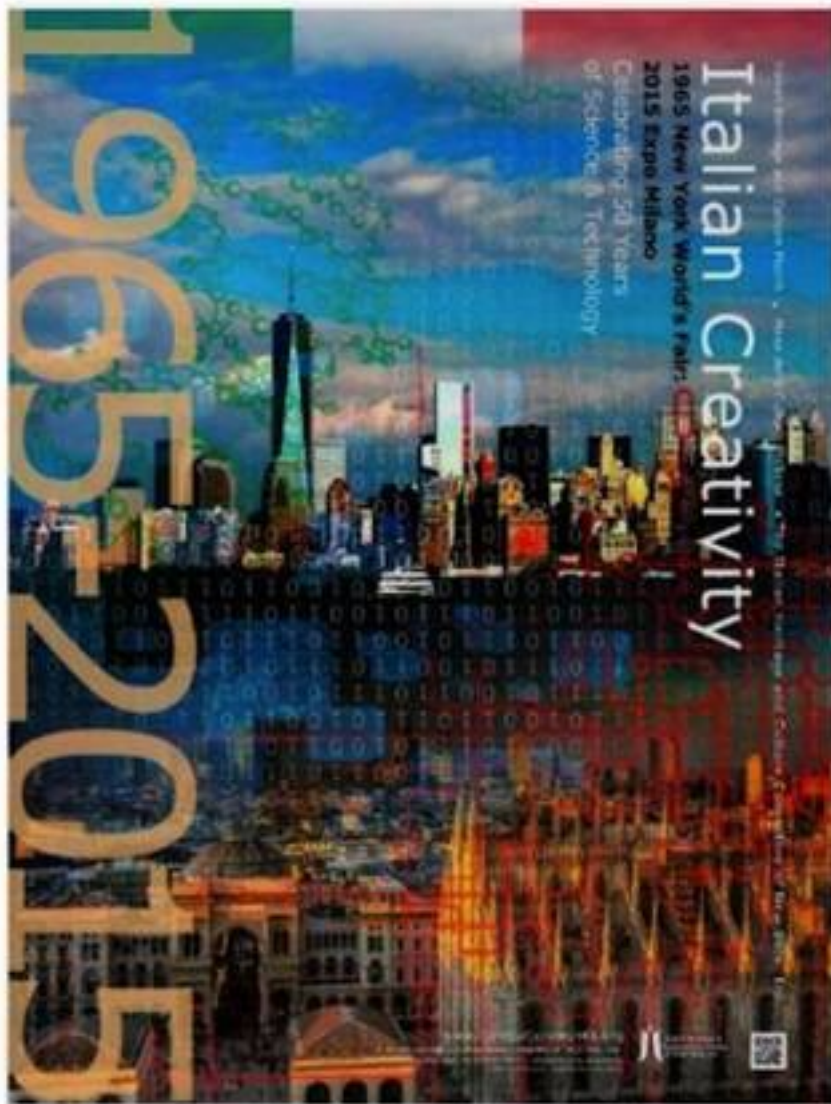




## **Italian Creativity: Celebrating 50 Years of Science and Technology; New York World's Fair 1965 - Expo Milano 2015**

I. I. (April 23, 2015)



The IHCC-NY, Inc. Board of Directors, consisting of Italian and Italian American leaders in the greater N.Y. area, has announced its 2015 Italian Heritage and Culture theme: Italian Creativity: Celebrating 50 Years of Science and Technology; New York World's Fair 1965 - Expo Milano 2015.



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York, Milano: Two great cosmopolitan cities of industry, design, creativity... symbols of the 21st century and all its innovation with Italians and Italian Americans always in the forefront of the creativity for the betterment of mankind. The past 50 years only brings more of the discoveries of the Italian genius. Both cities are hosts of World Expos: New York (1964-1965) with the international exposition, "Peace through Understanding" dedicated to "Man's Achievement on a Shrinking Globe and Expanding Universe." EXPO Milano 2015 proclaims "Feeding the Planet; Energy for Life." Both showcase advances in science and technology.

New York, Milano: Two great cosmopolitan cities of industry, design, creativity... symbols of the 21st century and all its innovation with Italians and Italian Americans always in the forefront of the creativity for the betterment of mankind.

The past 50 years only brings more of the discoveries of the Italian genius. Both cities are hosts of [World Expos: New York \(1964-1965\)](#) [2] with the international exposition, "Peace through Understanding" dedicated to "Man's Achievement on a Shrinking Globe and Expanding Universe." [EXPO Milano 2015](#) [3] proclaims "Feeding the Planet; Energy for Life." Both showcase advances in science and technology.

This year's poster, designed by [John Battista DeSantis](#) [4], Creative Director Webb Communications and IHCC Artistic Director, depicts an abstract image of New York, Milan and technology. In announcing the Theme, [Joseph Sciamè](#) [5], president/chair of the IHCC-NY, Inc., commented "During the year, there will be events, with a special focus on highlighting the Italian and Italian American scientific and technological advances over the past five decades. There will be related lectures, panels, receptions and proclamations at every level of government, in collaboration with the [Italian Consulate](#) [6], educational institutions and other community organizations. We welcome all to join in this salute to Science and Technology with its Italian and Italian American contributions."

Entries for the 2015 calendar listing and contributions to support the publication of the IHCC-NY theme posters, calendar of events booklets, bookmarks and brochures can be made through [IHCC-NY](#) [7] Board member, [Joan Migliori](#) [8]:

[joan.migliori@qc.cuny.edu](mailto:joan.migliori@qc.cuny.edu); Tel: 212-642-2094 or Fax: 212-642-2030 by July 1, 2015

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**Source URL:** <http://test.iitaly.org/magazine/events/reports/article/italian-creativity-celebrating-50-years-science-and-technology-new>

### Links

[1] <http://test.iitaly.org/files/italiancreativityitalianheritage1429830923jpeg>

[2] [http://en.wikipedia.org/wiki/1964\\_New\\_York\\_World%27s\\_Fair](http://en.wikipedia.org/wiki/1964_New_York_World%27s_Fair)

[3] <http://www.expo2015.org/en/learn-more>

[4] <http://johnbattistadesantis.com/about/>

[5] <http://www.stjohns.edu/about/leadership/university-administration/joseph-sciame>

[6] [http://www.consnewyork.esteri.it/Consolato\\_NewYork](http://www.consnewyork.esteri.it/Consolato_NewYork)

[7] <http://www.italyculturemonth.org/about.htm>

[8] <http://www.qc.cuny.edu/Academics/GlobalEd/StudyAbroad/Pages/CUNYItalyExchange.aspx>